



Media Release

### TPG Ventures Further into the SME Market with Business VoIP Release

Sydney, 10 August 2012 – TPG has further extended its reach into the Small and Medium Enterprise (SME) marketplace by introducing an incredible voice solution specifically aimed at its small business customers.

Available for TPG Broadband On-Net customers, this cost-effective voice solution offers generous included calls and is equipped with PABX functionality in the cloud such as Extension Dialing, Name Display and Voicemail-to-Email.

“There are so many small family run businesses in Australia who have been asking us for a solution to suit their business needs. We believe we have designed a voice solution which delivers incredible value,” said Craig Levy, TPG’s General Manager of Consumer Division.

“For as little as \$29 extra per month, a small business can get three handsets each with direct dial numbers, Unlimited Local and National Calls plus basic key system features,” added Mr. Levy.

TPG has two Business VoIP plans on offer:

Business VoIP Package	\$29.99 per month	Business VoIP Pay As You Go Plan	\$9.99 per month
3 x VoIP Services each with a Service Number		1 x VoIP Service with a Service Number	
3 x Business Handsets Included		Handset must be purchased from TPG	
Unlimited Local Calls		Unlimited Local Calls	
Unlimited Calls to Standard National Landlines		Unlimited Calls to Standard National Landlines	
18 month contract		No Contract	

**Business VoIP Package** minimum total cost over contract term: \$689.77

**Business VoIP Pay As You Go** minimum charge in first month: \$188.94

Customers can mix and match these two offers to provide great flexibility to their business. For example, a customer can start with a Business VoIP Package which consists of three VoIP services and then as their business grows they can purchase additional Business VoIP services.

TPG already offers 100/100Mbps Unlimited Fibre Optic Broadband and 10/10Mbps Unlimited Ethernet Broadband to SMEs. The introduction of these new Business VoIP plans is a move to further arm TPG’s SME unit with a voice solution.

“This is just one of the many products we have planned to launch in the SME market. TPG has a lot more exciting plans and bundle deals designed for this market segment,” Mr. Levy said.

For more information on TPG Business VoIP, visit [www.tpg.com.au/business-voip](http://www.tpg.com.au/business-voip)



## **Media Inquiries**

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## **About TPG**

TPG (ASX: TPM) is a force in the Australian telecommunications industry. Our people, products, network assets and innovation have enabled us to provide our customers with communication services that are reliable, fast and cost effective.

We provide a diverse range of communication services to residential users, small and medium enterprises (SMEs), government and large corporate enterprises. TPG offers nationwide ADSL2+, Fibre Optic and Ethernet broadband access, telephony services, Internet Protocol Television (IPTV), SIM Only Mobile plans, Mobile Broadband and various business networking solutions.

TPG owns end-to-end network infrastructure which includes over 400 DSLAM enabled telephone exchanges across Australia, extensive metropolitan fibre optic networks, and the international PPC-1 submarine cable connecting Australia and Guam with onwards connectivity to USA and Japan. As we operate and manage our own network infrastructure, we take end-to-end responsibility in the services we offer.