

Monday, 5 March 2018

## TEN GIGABIT ADELAIDE IS HERE

**The first CBD buildings being connected to Ten Gigabit Adelaide have been announced today.**

So far 40 buildings are in the process of being offered services, with an additional 160 buildings being finalised shortly. The network will be progressively rolled out to 1,000 buildings within the next two years.

Ten Gigabit Adelaide is designed for businesses and corporate big data users located in the Adelaide CBD, giving city-based businesses a distinct competitive advantage.

It will enable businesses to send high volumes of data, quickly and securely, between their offices, business partners and clients around the world.

Importantly, while Ten Gigabit Adelaide is designed for big data users, it is available at a price that makes it accessible to all businesses in the City of Adelaide.

Australian telecommunications giant TPG Telecom was recently appointed as Official Network Partner to deliver and install the new fibre optic network, provide 10Gbps uncontested and synchronous data transfer capability and a range of high-performance services tailored for each individual user.

Standing outside 27 Currie Street, home to the Australian Institute of Business – the first Ten Gigabit Adelaide-connected building – Lord Mayor Martin Haese said it was an exciting day for the city.

“We have been inundated by registrations from businesses wanting to plug into Ten Gigabit Adelaide and, from today, businesses are being connected and will immediately reap the benefits,” he said.

“It will not only ensure local businesses have access to 21st century big data and communications enabling services, it will also attract new investment and business from interstate and overseas, furthering our reputation as a connected, smart, entrepreneurial and intelligent city.”

“Ten Gigabit Adelaide is all about helping Adelaide retain, grow and attract new businesses, creating jobs, driving innovation and delivering economic and social returns for our city.

“The Australian Institute of Business is just one example of the type of organisations and industry sectors that will benefit from this transformational new fibre network.

“Ten Gigabit Adelaide will particularly benefit data-intensive industries such as creative, biomedical, finance, defence, advanced manufacturing, information management and cyber security. It will underpin future innovation in areas such as robotics, artificial intelligence, way-finding, 3D printing and augmented reality.”

The City of Adelaide and TPG Telecom have announced today that Ten Gigabit Adelaide access will start from a cost of just \$399 +\$39.90\*\* GST per month.



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Mark Rafferty, TPG's Group Executive of Corporate, Government and Wholesale, said his organisation had been working hard with Council over the past few weeks to confirm the roll-out schedule and the first set of available services.

"From today, businesses in the first 40 connected buildings will be able to get up to 10GB access from an extremely low cost of \$399 + \$39.90\*\* GST per month. This is considerably less than what is currently on offer in the market," said Mr Rafferty.

"In addition to connecting these 40 buildings, our team is already out in the field installing the fibre optic extensions to additional buildings.

"We are proud to be partnering with the City of Adelaide on this exciting infrastructure project – the first network of its kind in Australia."

Chief Executive of the Australian Institute of Business, Paul Wappett, said the business was thrilled to be the first connected building.

"As a progressive and innovative online education provider, it is so important that we have the leading technology to deliver our online programmes," said Mr Wappett.

"We have invested significantly in our interactive learning environment and infrastructure, and the new network will enable us to further enhance the online learning experience for our students."

As well as local businesses, interstate and off-shore organisations that require ultra-fast, secure data speeds are also being targeted by the City of Adelaide to relocate their operations to the best and most cost-effective city to do business in Australia.

Building owners and businesses are encouraged to register their interest: [cityofadelaide.com.au/tengig](http://cityofadelaide.com.au/tengig)

***Media are invited to attend a launch event this evening in Adelaide Town Hall from 5:00pm.***

\*\*Terms and Conditions:

TPG 1Gbps Internet Offer: Charge is based on a 48 month contract with no installation charges. Min cost is \$21,067.20. Offer is only available in TPG 10Gbps Adelaide enabled buildings within the Adelaide CBD and North Adelaide area. Customer address must be pre-qualified before a formal quotation can be provided.

The TPG 1Gbps Unlimited Internet offer includes 9Gbps of available bandwidth for you to connect to other businesses when you need to. When activating the available 9Gbps an additional monthly charge of \$199 + \$19.90 GST will be added to the existing charge of \$399 + \$39.90 GST per month. For full terms and conditions please contact TPG on 13 61 78.